

## Rate Card & Curriculum Vitae – 2024



### Edward G. Rubinoff

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#### Rate Card:

##### Mediation Rates:

- 2 Party Case: \$225 per party per hour
- 3 Party Case: \$166.67 per party per hour
- 4+ Party Case: \$137.50 per party per hour

##### Minimum Fees:

- Half Day – 2 hours, or the amount of time reserved if more than 2 hours
- Full Day – 6 hours, or the amount of time reserved if more than 6 hours

The mediation fee is calculated based on your Mediator's hourly billing rate as detailed above including any pre-mediation preparation time and post-mediation follow-up time spent on the matter. Note: we do not charge any administrative, scheduling, or rescheduling fees. In exchange we ask that you please respect our time and the cancellation policy below.

#### MEDIATION CANCELLATION POLICY

If you need to cancel or reschedule, our office must be notified via email prior to the date and time indicated in your confirmation email for that particular mediation or arbitration in order to avoid the minimum fee.

Please note that for us to remain neutral, it is our policy to bill all parties equally for their portion of our minimum fees regardless of which party cancels a session or why it was canceled, even if it is being rescheduled, has settled, or one side is still willing to move forward.

#### Practice Areas:

- Personal Injury and Wrongful Death (auto, slip & fall, medical malpractice, etc.)
- Insurance Coverage & Bad Faith
- First Party Property
- Product Liability

#### Biographical Info:

Ed Rubinoff has over 50 years of experience representing both plaintiffs and defendants in the full spectrum of personal injury cases, including medical malpractice, product liability, wrongful death, bad faith, first party property and a variety of other insurance related issues. He has been involved in the resolution of hundreds of cases by mediation on behalf of both plaintiffs and defendants, and more recently, as a mediator.

After graduating from University of Miami Law School, Ed joined the defense firm of Preddy, Haddad, and Kutner. In 1992, Ed and Arno Kutner founded the Law Firm now known as Kutner, Rubinoff, & Moss which limits its practice to representing plaintiffs. It was during this time that Ed led the legal team that received the largest claim bill ever approved by the Florida Legislature in the amount of 22 million dollars. Ed's experience as a defense attorney was invaluable to the

firm's clients. His experience as both a defense attorney and plaintiffs' attorney are now invaluable in his role as a mediator.

Before attending law school, Ed played the international tennis circuit and achieved the ranking of Number 3 in the world in mixed doubles. Ed is a member and past president of the University of Miami Sports Hall of Fame and has also been inducted into the Florida Tennis Hall of Fame.

Ed is available to mediate or arbitrate virtually or in any of the South Florida Offices and in the attorney's offices upon request.

**Memberships &  
Recognitions:**

- American Bar Association – Insurance & Negligence Sections
- Association of Trial Lawyers of America
- Academy of Florida Trial Lawyers
- United States Supreme Court
- Institute for Injury Reduction
- Member and past chief of Iron Arrow, University of Miami's Honor Society
- Member and Past President of the University of Miami Sports Hall of Fame
- Member Florida Tennis Hall of Fame
- Million Dollar Advocacy Forum
- Board Chairman- Greater Miami Tennis Foundation (Mission is to bring tennis to economically and disadvantaged youth in our community)
- AV Peer Review Rating from Martindale-Hubbell as a Civil Trial Lawyer
- Selected to represent the United States in the 1969 Maccabiah Games in Israel and was a Gold and Silver Medalist

**Work Experience:**

After graduating Law School in 1966 Ed began working for the defense firm of Preddy, Haddad, and Kutner. In 1992, Ed and Arno Founded the firm now known as Kutner, Rubinoff, and Moss, limiting their representation to injured plaintiffs. With his background in professional leadership, organizational skills, and accounting, Ed became managing partner of each firm.

