

Rate Card & Curriculum Vitae – 2024



Heidi M. Roth

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Rate Card:

Mediation Rates:

- 2 Party Case: \$250 per party per hour
- 3 Party Case: \$200 per party per hour
- 4+ Party Case: \$175 per party per hour

Minimum Fees:

- Half Day – 3 hours, or the amount of time reserved if more than 3 hours
- Full Day – 6 hours, or the amount of time reserved if more than 6 hours

The mediation fee is calculated based on your Mediator’s hourly billing rate as detailed above including any pre-mediation preparation time and post-mediation follow-up time spent on the matter. Note: we do not charge any administrative, scheduling, or rescheduling fees. In exchange we ask that you please to respect our time and the cancellation policy below.

MEDIATION CANCELLATION POLICY

If you need to cancel or reschedule, our office must be notified via email prior to the date and time indicated in your confirmation email for that particular mediation or arbitration in order to avoid the minimum fee.

Please note that for us to remain neutral, it is our policy to bill all parties equally for their portion of our minimum fees regardless of which party cancels a session or why it was canceled, even if it is being rescheduled, has settled, or one side is still willing to move forward.

Practice Areas:

- First Party Property
- Business Litigation
- Personal Injury Medical Malpractice
- Condo & HOA Disputes
- Employment
- Global Insurance Claims
- Commercial Litigation
- Construction/Real Estate
- Maritime
- Insurance Coverage
- Transportation Claims

Biographical Info:

Heidi M. Roth, Esq. is an “AV” Peer Review Rated civil trial attorney, specializing in transportation law, commercial litigation, insurance claims, appraisals, claims investigation and administrative

claims. She has handled hundreds of transportation and insurance related cases, a number of which have resulted in both Federal and State reported decisions.

Certifications & Education:

CERTIFICATIONS

- Florida Supreme Court Certified Circuit Civil, County, & Appellate Court Mediator
- Federal Certified Mediator: Southern & Middle Districts of Florida

EDUCATION

- University of Florida; B.A. with High Honors
- Sorbonne, Universite De Paris; Accredited Foreign Language Studies
- Universidad De Los Andes; Bogota, Colombia; Foreign Language Post Graduate Studies
- University of Miami School of Law; J.D. Cum Laude

Memberships & Recognitions:

- Member: The Florida Bar
- Member: U.S. District Court; Southern District of Florida
- Member Trial Bar; U.S. District Court; Southern District of Florida
- Member: U.S. District Court; Middle District of Florida
- Member: Eleventh Circuit Court of Appeals
- Member U.S. Supreme Court
- Florida Supreme Court Certified Circuit Civil Mediator
- Florida Supreme Court Certified Appellate Mediator
- Federal Mediator: U. S. District Court, Southern District of Florida
- Legal Advisor: Florida Movers & Warehousemen’s Association
- Member: Florida Association of Women Lawyers (FAWL)
- Member: Coral Gables Bar Association Board of Directors
- Member: Conference of Freight Counsel
- Member: Claims Prevention & Procedure Council (CPPC)
- Member: Transportation Lawyers Association
- Member, National Academy of Distinguished Neutrals
- Guest Speaker at numerous professional and industry functions
- Has reported decisions and has authored several articles on issues impacting insurance and transportation industries
- Involved in drafting of statutory revisions to Article 7 of the UCC and Florida Moving Services Act on behalf of Florida Movers and Warehousemen’s Association and its members
- President: Heidi M. Roth, P.A., 1991 to present; “AV” rated commercial litigation firm
- Managing Partner: Pestcoe & Roth, P.A., 1987-1991; “AV” rated commercial litigation firm; Associate: Bernard C. Pestcoe & Associates, and Pestcoe, Slotnick & Garcia, 1983-1987

